

106TH CONGRESS
1ST SESSION

H. R. 1010

To improve participation in the 2000 decennial census by increasing the amounts available to the Bureau of the Census for marketing, promotion, and outreach.

IN THE HOUSE OF REPRESENTATIVES

MARCH 4, 1999

Mr. MILLER of Florida introduced the following bill; which was referred to the Committee on Government Reform

A BILL

To improve participation in the 2000 decennial census by increasing the amounts available to the Bureau of the Census for marketing, promotion, and outreach.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. FINDINGS.**

4 Congress finds as follows:

5 (1) A national media campaign is essential to
6 increase the mail response for the 2000 decennial
7 census.

1 (2) Promotional events will emphasize the im-
2 portance of participating in the census, and will mo-
3 tivate people to respond.

4 (3) More resources are needed to ensure that
5 the Bureau of the Census is able to carry out an ef-
6 fective marketing, promotion, and outreach cam-
7 paign, especially in the hardest-to-count commu-
8 nities.

9 **SEC. 2. AUTHORIZATION OF APPROPRIATIONS.**

10 There are authorized to be appropriated to the Bu-
11 reau of the Census \$300,000,000 for fiscal year 2000 to
12 carry out promotional, outreach, and marketing activities
13 in connection with the 2000 decennial census of popu-
14 lation.

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