

the advertising, marketing, and sales of tobacco to children.

Now, some political leaders who oppose our efforts to restrict advertising and sales to children are saying that cigarettes are not necessarily addictive, even going so far as to compare the dangers of kids' smoking to the dangers of some children drinking milk. Well, that's certainly the tobacco company line. But it was the Surgeon General, Dr. C. Everett Koop, under President Reagan, who concluded nearly a decade ago that cigarettes are addictive, highly addictive. In fact, next week 130 of the Nation's top doctors and scientists are meeting to discuss how people can break free from tobacco addiction, not whether it's addictive.

So when political leaders parrot the tobacco company line, say cigarettes are not necessarily addictive, and oppose our efforts to keep tobacco away from our children, they continue to cater to powerful interests, but they're not standing up for parents and children. In fact, they're making the job of being a parent even harder. So on the eve of this Father's Day, I say to the tobacco industry, support our efforts to keep tobacco away from our kids. And I say to others in public life, stop fighting those efforts; you should be supporting them, too.

One thing parents haven't had to worry about is their kids being exposed on television and radio to liquor advertisements. For half a century, liquor companies have voluntarily kept their ads off the air for the simple reason that it was the right thing to do. So I was disappointed this week when a major company announced it would break the ban and put liquor ads on TV, exposing our children to liquor before they know how to handle it or can legally do so. After voluntarily staying away from this for 50 years, being good corporate citizens, companies are now considering changing plans. I ask the companies to get back to the ban. Pull those ads. We appreciate your good corporate citizenship, and our parents need it to continue.

Let's all resolve to make the job of being a father easier. Tomorrow we celebrate our fathers, who every day, without fanfare, or recognition, are doing the hard work it takes to be good fathers, good husbands, good citizens of our country.

To all of you I say thank you, God bless you, happy Father's Day, and thanks for listening.

NOTE: The address was recorded at 5:25 p.m. on June 14 in the Roosevelt Room at the White House for broadcast at 10:06 a.m. on June 15.

Statement on the Terrorist Attack in Manchester, United Kingdom

June 15, 1996

I am deeply outraged by the bomb explosion today at a shopping center in Manchester, England, which injured scores of innocent people, some very seriously. I join Prime Minister Major and Prime Minister Bruton in utterly condemning this brutal and cowardly act of terrorism. Such viciousness deserves universal condemnation. I wish the British Government every success in finding and bringing to justice those responsible.

On behalf of the American people, Hillary and I extend our deepest sympathies to the victims and their families. Our prayers are with them. We have known the shock and pain of terrorism in our country, the horror of the sudden shattering of daily life. The bombing today underscores the need for all of us to join together to fight terrorism and violence in all parts of the world.

Last week, historic talks aimed at finding a lasting settlement to the conflict in Northern Ireland began in Belfast. The people of Northern Ireland voted to send their representatives to those talks, expressing their deep desire for peace and their commitment to democratic means of resolving their differences. The men of violence have once again tried to dash their hopes. I want the people who have so much at stake in those talks to know that the United States will stand with them in their continuing search for peace.

Statement on the Death of Ella Fitzgerald

June 15, 1996

I am deeply saddened by the death of Ella Fitzgerald. The jazz world and the Nation have suffered a tremendous loss in the pass-